

ORDER



Orders
Order / Rev: 187126
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11274
Flight Dates: 10/15/12 - 10/21/12
Original Date / Rev: 08/27/12 / 08/27/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/M

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	82	\$49,625.00	\$42,181.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	82	\$49,625.00	\$42,181.25	0.00
Totals	82	\$49,625.00	\$42,181.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/15/12	10/19/12	5am Daybreak 5am Daybreak	CM	5a-6am	11111--	:30	5	\$150.00	P4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	11111--			5		\$150.00		0.00				
N 2	WOOD	10/15/12	10/19/12	6am Daybreak 6am Daybreak	CM	6-7a	21121--	:30	7	\$400.00	P4	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	21121--			7		\$400.00		0.00				
N 3	WOOD	10/15/12	10/19/12	Today Show M-F Today Show	CM	658-9a	12112--	:30	7	\$650.00	P4	0.00	NM	7	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	12112--			7		\$650.00		0.00				
N 4	WOOD	10/20/12	10/20/12	Today Show Sa Today Show Saturday	CM	758-10a	-----1-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-			1		\$375.00		0.00				
5	WOOD	10/21/12	10/21/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----1	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1			1		\$125.00		0.00				
N 6	WOOD	10/21/12	10/21/12	Today Show Su Today Show Sunday	CM	758-9a	-----1	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1			1		\$600.00		0.00				

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOOD	10/17/12	10/17/12	Today Show 2 Today Show 2	CM	9-10a	-- 1----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 1----		1			\$300.00			0.00			
N 8	WOOD	10/19/12	10/19/12	Today Show 3 Today Show 3	CM	10-11a	---- 1--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	---- 1--		1			\$200.00			0.00			
N 9	WOOD	10/16/12	10/16/12	M-F 11a-12p eightWest	CM	11a-12p	- 1-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1-----		1			\$75.00			0.00			
N 10	WOOD	10/15/12	10/15/12	Noon News News 8 @ Noon	CM	12-1p	1-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1			\$225.00			0.00			
N 11	WOOD	10/18/12	10/18/12	Days of Our Lives Days of Our Lives	CM	1-2p	--- 1---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	--- 1---		1			\$200.00			0.00			
12	WOOD	10/19/12	10/19/12	M-F 2-3p Rachael Ray	CM	2-3p	---- 1--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	---- 1--		1			\$125.00			0.00			
13	WOOD	10/15/12	10/19/12	M-F 3-4p The Doctors	CM	3-4p	11111--	:30	5	\$125.00	P4	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5			\$125.00			0.00			
N 14	WOOD	10/15/12	10/19/12	M-F 4-5p Ellen	CM	4-5p	1- 111--	:30	4	\$400.00	P4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	1- 111--		4			\$400.00			0.00			
N 15	WOOD	10/15/12	10/18/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	1111---	:30	4	\$675.00	P4	0.00	NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	1111---		4			\$675.00			0.00			
N 16	WOOD	10/15/12	10/19/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	11111--	:30	5	\$1,150.00	P4	0.00	NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5			\$1,150.00			0.00			
17	WOOD	10/15/12	10/19/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	11111--	:30	5	\$1,125.00	P3	0.00	NM	5	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5			\$1,125.00			0.00			
N 18	WOOD	10/15/12	10/19/12	M-F 7-730p Inside Edition	CM	7-730p	11111--	:30	5	\$450.00	P4	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5			\$450.00			0.00			
N 19	WOOD	10/16/12	10/19/12	M-F 730-8p Access Hollywood	CM	730-8p	- 11- 1--	:30	3	\$400.00	P4	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 11- 1--		3			\$400.00			0.00			
20	WOOD	10/15/12	10/15/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	1-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1			\$2,000.00			0.00			
N 21	WOOD	10/15/12	10/15/12	Mon Hour 3 Monday 10-11p	CM	10-11p	1-----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1			\$875.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WOOD	10/15/12	10/15/12	Mon Hour 3 Monday 10-11p	CM	10-11p	1-----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	1-----		1				\$875.00		0.00			
22	WOOD	10/16/12	10/16/12	Tue Prime Other 1 Tues 8-10p	CM	758-10p	-1-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1-----		1				\$2,000.00		0.00			
N23	WOOD	10/16/12	10/16/12	Tue Hour 3 Tuesday 10-11p	CM	10-11p	-1-----	:30	1	\$1,250.00	P4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1-----		1				\$1,250.00		0.00			
N24	WOOD	10/17/12	10/17/12	Wed Hour 1 Wednesday 8-9p	CM	8-9p	--1----	:30	1	\$625.00	P4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--1----		1				\$625.00		0.00			
N25	WOOD	10/17/12	10/17/12	Wed Hour 3 Wednesday 10-11p	CM	10-11p	--1----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--1----		1				\$875.00		0.00			
N26	WOOD	10/18/12	10/18/12	Thur Hour 2 Thursday 9-10p	CM	9-10p	---1---	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---1---		1				\$1,500.00		0.00			
N27	WOOD	10/19/12	10/19/12	Fri Hour 2 Friday 9-10p	CM	9-10p	----1--	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----1--		1				\$875.00		0.00			
28	WOOD	10/20/12	10/20/12	Sat Hour 2 Saturday 9-10p	CM	9-10p	-----1-	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1				\$350.00		0.00			
N29	WOOD	10/15/12	10/19/12	LN M-F M-F News 8 @ 11	CM	11-1135p	12121--	:30	7	\$900.00	P4	0.00	NM	7	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	12121--		7				\$900.00		0.00			
N30	WOOD	10/20/12	10/20/12	LN Sa Saturday News 8 @11	CM	11-1130p	-----1-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1				\$900.00		0.00			
31	WOOD	10/21/12	10/21/12	NFL 11p News Sun 11p News (NFL)	CM	1130-12a	-----1	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1		1				\$500.00		0.00			
32	WOOD	10/15/12	10/19/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	11111--	:30	5	\$300.00	P4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	11111--		5				\$300.00		0.00			
Totals													82	\$49,625.00	